Project Management Certification Scholarship Program

For
University Students and early career professionals

PROGRAM BROCHURE

PROGRAM LEVELS

1. **PROGRAM 1:** **Project Management Mastery Certification Program for University Students and Early Career Professionals** (4Modules, Registration: $25 USD only; scholarship-based)

1. **PROGRAM 2:** **PMI Authorized Certified Associate in Project Management (CAPM)** (Speed Mentoring Scholarship Cost Levels)

1. **PROGRAM 3:** **Business Analysis, Product Development and Business Intelligence Master Certification program for Starting, Growing and Scaling Successful Businesses and Enterprises**
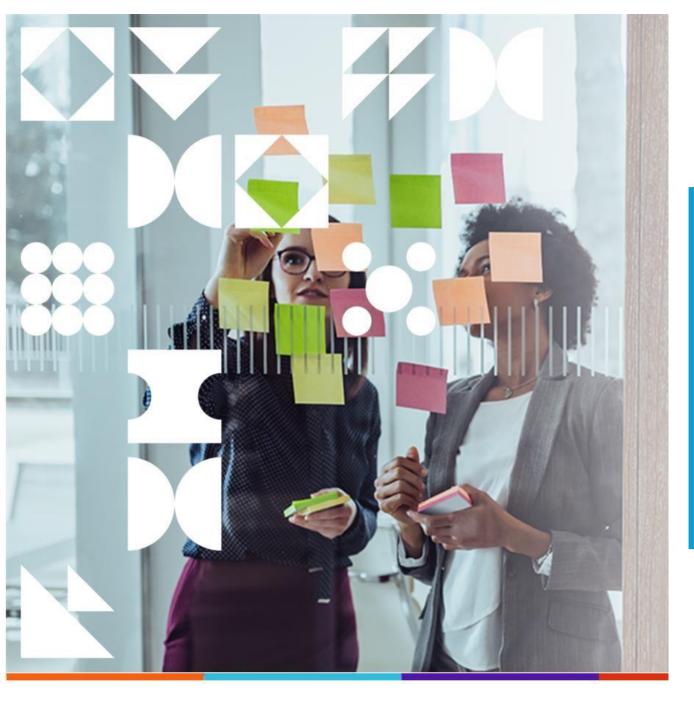
Explore and Expand – Global Opportunities

at the doorstep!

LAUNCH YOUR CAREER OR BUSINESS WITH PMI® USA

University Student

RESOURCES TO LAUNCH YOUR CAREER

🏆 AWARDS →

🎖 CERTIFICATION →

💡 KNOWLEDGE →

👥 FUNDING →

💻 TOOLS →

📅 EVENTS →

GAIN ACCESS TO

☐ FREE MENTORSHIP

☐ FREE CERTIFICATION

☐ FREE KNOWLEDGE RESOURCES

- ✓ Certification Speed Mentoring
- ✓ Grand University Project & Digital **Contests**
- ✓ Scholarships
- ✓ Job Opportunities
- ✓ Professional Networking & Mentorship

Content

- Introductions
- About the Project Management Certification Scholarship Program (Program 1,2&3)
- Training Objectives
- Syllabus
- Learning Outcomes
- How to maximize this program
- About Us

Profile of Key Instructor

NEBA EVANS NDE

- *PMP, PMI-DASSM, PgMP, CSM, PMI-ACP, SPOC, SDC, SAMC,*
- *SFC, PMI ATP PMP Train-the-Trainer Certified*
  - *Managing Director, Paraklete Institute, Africa*
  - *PMI ATP Premier Licensed Instructor*
  - *Chairman Paraklete Foundation*
  - *President, YesWeCan Microfinance Ltd*
  - *Director of Global Portfolio Strategy, Enterprise PMO™*
- [22] years of experience in project industry
- Enterprise Agility & Business Transformation Strategist

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About the
Scholarship and
Mentoring Offer

Paraklete Institute – a Global Premier Industry Certification Education Provider in Project Management, in partnership with the Project Management Institute (PMI USA) is offering Scholarships to University Students and early career professionals, to upskill and lead transformation in the business world, as well as prepare for careers in the project industry.

PROGRAM 1

Project Management Mastery Certification Program for University Students and Early Career Professionals.

It is a one-month intensive program designed for university students and early career professionals. It covers four major courses, including:

✓ Project Management Essentials for Kick-Starting your career / Enterprise,

✓ Mastering Adaptive Methodologies (Agile, LEAN, Scrum, Disciplined Agile) for creating High Performance Teams and Innovative Products

✓ Exploring the Generative AI Data Landscape

✓ Digital Marketing Automation Tools

The program is a tuition-free program, with only a registration fee of $25.

TRAINING OBJECTIVES

➢ **Empowering Graduates**: Providing essential knowledge and skills to empower graduate students in Africa, enabling them to kick-start their careers or enterprises with a strong foundation in project management and adaptive methodologies.

➢ **Enhancing Innovation and Team Performance**: Equipping students with the ability to master adaptive methodologies, fostering high performance teams, and driving innovation in product development.

➢ **Exploring Cutting-Edge Technologies**: Introducing participants to the generative AI data landscape and digital marketing automation tools, enabling them to explore and leverage cutting-edge technologies for professional growth and development.

➢ **Career Alignment and Professional Development**: Offering an executive overview of PMI certifications and career trajectories to align participants' career paths with industry standards and provide insights into professional development opportunities.

Training Outline

MODULE 1

Project Management Essentials for Kick-Starting your career / Enterprise

What you will Learn:

✓ Understanding the concept of Project management, its importance in career and

business success and the key roles and responsibility of a project

manager.

✓ Defining project objectives and scope, conducting stakeholder analysis and Identifying project requirements and constraints

✓ Developing a project plan, Creating a work breakdown structure, Estimating project duration and resources and Creating a project schedule.

✓ Tracking project performance and milestones, Conducting regular project status

meetings, and Implementing change control processes and Managing project

quality.

✓ Analyzing successful project management case studies, Learning from project failures and challenges and applying project management principles to real-world scenarios.

Training Outline

MODULE 2

Mastering Adaptive Methodologies
(Agile, LEAN,Scrum, Disciplined Agile) for creating High
Performance Teams and Innovative Products

What You Will Learn

✓ Understanding the need for adaptive methodologies in today's rapidly changing business environment

✓ Overview of Agile, Lean, Scrum, and Disciplined Agile methodologies

✓ Benefits and challenges of adopting adaptive methodologies

✓ Characteristics of high-performance teams

✓ Strategies for building and nurturing high-performance teams

✓ Team empowerment and self-organization

✓ Effective communication and collaboration within teams

✓ -Analyzing successful implementations of adaptive methodologies

✓ Learning from challenges and failures

✓ Applying adaptive methodologies to real-world scenarios

Training Outline

MODULE 3

Exploring The Generative AI Data Landscape

What You Will Learn

✓ Understanding the concept of generative AI and its applications in various industries

✓ Exploring differnt types of generative AI algorithms and models

✓ Examining the impact of generative AI on digital marketing and automation

✓ Identifying new opportunities for businesses and marketers in leveraging generative AI and automation

✓ Discussing the potential impact of generative AI on the future of digital marketing

Training Outline

MODULE 4

Digital Marketing Automation Tools

What You Will Learn

- ✓ Introduction to digital marketing automation and its benefits for businesses

- ✓ Exploring popular digital marketing automation tools, such as HubSpot, Marketo, and Mailchimp

- ✓ Understanding how to leverage these tools for email marketing, social media management, lead nurturing, and campaign tracking.

- ✓ Identifying new opportunities for businesses and marketers in leveraging generative AI and automation

LEARNING OUTCOMES

- ✓ Scrum Foundation Certification

- ✓ Disciplined Agile Basics Certificate

- ✓ Lean Six Sigma White Belt Certification

- ✓ Project Management Fundamentals Certificate

- ✓ Upon Completion, Students Get To Share A Badge

- ✓ Global Prize Award Contest (scholarships, Achievement CERTIFICATEs, etc.).

- ✓ 360 Degree mastery of the project world of work and Industry, mega job trends, the role of project Management in building innovative world class products and enterprises, and how to successfully transition from idea to realization of any dream or vision.

- ✓ Immediate Professional recognition - professionally developed CVs and linked Profiles

- ✓ Sound Professional Orientation on How to successfully transition from "SCHOOL-TO-BOSS with complete INDUSTRY-READINESS for HIGH EARNING POTENTIAL

- ✓ Through dynamic, interactive activities, students can simulate managing a project from start to finish. The course integrates a toolkit of templates into the learning journey so that students can utilize all the resources available on our web app and know how to effectively use them.

PROGRAM 2

PMI Authorised Certified Associate in Project Management (CAPM)

The CAPM is an entry-level credential offered by the Project Management Institute, USA (PMI-USA). It is designed for individuals who are interested in starting a career in project management or who want to demonstrate their knowledge and understanding of project management principles and practices.
shows your demonstrated understanding of the fundamental knowledge, processes, and terminology that are needed for effective project management performance. This knowledge can be applied to on-the-job experiences that help develop growing levels of competence in the practice of project management.

Why Become CAPM Certified

1. **Enhanced Career Opportunities**: The CAPM certification can expand your job prospects and open up new career opportunities in project management. It will distinguish you in the job market and enhance your credibility, and It offers a gateway to diverse job opportunities in project management, including roles such as Project Coordinator, Assistant Project Manager, Project Analyst, etc.

2. **Global Recognition**: The CAPM certification is globally recognized and respected in the project management industry. It is awarded by the Project Management Institute (PMI), a renowned professional association. This recognition can increase your credibility and marketability worldwide.

3. **Increased Salary Potential**: CAPM certification can potentially lead to higher earning potential. Certified professionals often earn higher salaries compared to non-certified individuals. While actual salaries may vary, the certification can provide a competitive edge in salary negotiations.

Why Become CAPM Certified

4. Expanded Project Management Knowledge: The CAPM certification course covers various project management areas, including initiation, planning, execution, monitoring, controlling, and closing. By earning the certification, you gain a solid foundation in project management principles and practices.

5. **Networking Opportunities**: Becoming a CAPM certified professional allows you to join a global community of project management practitioners. PMI offers networking events, forums, and resources to connect with other professionals, providing valuable insights and potential career advancement opportunities.

6. Pathway to PMP Certification: The CAPM certification serves as a stepping stone for those aspiring to earn the Project Management Professional (PMP)certification. The PMP certification is a globally recognized credential for experienced project managers, and the CAPM certification can help you gain the necessary experience to pursue it in the future.

Who should Enroll for the CAPM Certification?

1. Career Starters: Entering the job market and want to stand out among their peers by demonstrating their professional knowledge.

2. Career Accelerators: Seeking to build onto existing skillsets to accelerate through their career. Not yet qualified for our other certifications and will use the CAPM as the 35 hours needed to apply for the PMP certification.

3. Up-skillers: May be required to do project management as part of their job, but it is not their full-time career.

4. Career Changers: Have work experience but are new to the field of project management.

What Are The Prerequisites of the CAPM Certification

To be eligible for the CAPM certification, you must meet the following requirements:

1. **Education**: A secondary diploma (high school diploma or equivalent) is required.

2. **Project Management Education**: You must complete 23 hours of project management education.

3. **Experience**: CAPM does not require any specific project management experience. However, having some experience in project management can be beneficial for understanding the course material and preparing for the exam.

4. **Exam:** The CAPM exam is a computer-based exam and has a duration of three hours. Candidates must pass the exam, which consists of 150 multiple-choice questions. The exam covers various project management knowledge areas, including project integration, scope, time, cost, quality, human resources, communications, risk, procurement, and stakeholder management.

5. **Certification Validity:** The CAPM certification is valid for five years. To maintain the certification, individuals must earn and report a minimum of 15 professional development units (PDUs) every three years.

Registration Information And Training Features

Training mode	Duration	Registration Fee/ USD	Certification Exam Fee/ USD
Virtual	15-Days Speed Mentoring	$169	$158 -$210
Virtual	30-Days Speed Mentoring	$195	$158 -$210
Virtual	45-Days Speed Mentoring	$250	$158 -$210
Virtual	90-Days Speed Mentoring	$395	$158 -$210

PROGRAM 3

Business Analysis and Business Intelligence Certification program for Starting, Growing and Scaling Successful Businesses and Enterprises.

The PMI-PBA certification is designed to recognize individuals with expertise in business analysis, a critical competency in project management. It highlights the valuable skills of professionals who work with stakeholders to define business requirements, shape project outputs, and drive successful business outcomes and demonstrates competence in all aspects of business analysis, from needs assessment through requirements management and solution evaluation.

Why Become PMI PBA Certified

1. **Increase in Earnings**: PMI-PBA certificate holders often experience a significant increase in their salary due to their certification status alone. According to the PMI Annual PM Salary Survey, certified professionals may expect a salary hike of up to 45% compared to non-certified individuals.

2. **Global Recognition**: The PMI-PBA certification provides an impartial endorsement to professionals' experience and expertise on a worldwide level, leading to professional recognition from employers and recruiters of top companies.

3. **Personal Development**: The PMI-PBA exam strengthens personal abilities and intra-personal skills, contributing to personal development and growth.

Why Become PMI-PBA Certified

4. Career Advancement: PMI-PBA certified individuals gain global recognition and considerable leads in their careers, making them highly reputable and increasing their employability and capacity.

5. Validation of Professional Experience: The PMI-PBA certification serves as a direct validation of professionals' professional experience and expertise on a global level, enhancing their value proposition to organizations.

6. Challenging and Rewarding Path: Earning the PMI-PBA certification not only leads to professional growth but also presents a challenge and an opportunity for individuals to enhance their skills and competencies.

7. Business Analysis Expertise: The PMI-PBA certification equips professionals with the necessary expertise in business analysis, making them integral stakeholders in small and large-scale projects.

Who should Enroll for the PMI-PBA Certification?

1. **Professionals Working with Stakeholders**: Individuals who work with stakeholders in defining requirements, shaping project outputs, and driving intended business outcomes are ideal candidates for the PMI-PBA certification. This includes professionals involved in managing requirements, product development, or business analysis within project or program management roles.

2. **Project Teams and Managers**: Professionals who work with project teams, manage requirements or product development, or perform business analysis in their role as project or program managers are well-suited for the PMI-PBA certification.

3. **Business Analysts**: The PMI-PBA certification is specifically designed for business analysts who want to enhance their skills and competencies in business analysis, making them integral stakeholders in small and large-scale projects.

Who should Enroll for the PMI PBA Certification?

4. Career Development Aspirants: Individuals seeking career advancement, personal development, and global recognition in the field of business analysis and project management can benefit from pursuing the PMI-PBA certification.

5. Professionals Seeking Salary Growth: Those looking to increase their earnings and enhance their value proposition in the project economy can consider enrolling in the PMI-PBA certification course.

6. The PMI-PBA certification is well-suited for professionals who want to validate their expertise in business analysis, enhance their career prospects, and contribute effectively to project success.

What Are The Prerequisites of the PMI-PBA Certification

The eligibility requirements for the PMI Agile Certified Practitioner (PMI-PBA) certification training includes:

- ✓ **Education:** Candidates must have a secondary degree (high school diploma, associate's degree, or global equivalent) or a bachelor's degree or global equivalent.
- ✓ **Business Analysis Education:** They must complete 35 hours of education in business analysis practices, which can be satisfied by completing a PMI-PBA certification training course.
- ✓ **Business Analysis Experience:** Candidates must have at least 36 months (for those with a bachelor's degree) or 7,500 hours within 8 consecutive years (for those with a secondary degree) of working as a practitioner of business analysis. This experience must have been earned within the last 8 years.
- ✓ **Project Experience:** Candidates must have at least 2,000 hours on project teams.

Registration Information And Training Features

Training mode	Duration	Registration Fee/ USD	Certification Exam Fee/ USD
Virtual	15-Days Speed Mentoring	$195	$284 -$555
Virtual	30-Days Speed Mentoring	$250	$284 -$555
Virtual	45-Days Speed Mentoring	$350	$284 -$555
Virtual	90-Days Speed Mentoring	$495	$284 -$555

How To Maximise this program

1. **Commit to All Program Activities**: Fully engage in all coursework, Live class sessions, assignments, and networking opportunities to gain maximum exposure and hands-on experience.

2. **Practice Self-Directed Learning**: Supplement lessons with independent research, practice exams, and real-world case studies to deepen understanding beyond classroom lessons.

3. **Build Lasting Connections**: Nurture relationships with mentor and peers by maintaining regular communication even after program completion. These connections can lead to future career opportunities.

4. **Share Learning Experiences**: Give back to the community by sharing knowledge gained through social media posts, presentations or teaching others. This will reinforce one's own learning and inspire others.

About Us

Paraklete Institute®
is a Global Premier Authorized Training Partner (ATP#5299)
of the Project Management Institute, (PMI)® USA

This means that:

We have access to PMI turn-key training material carefully developed by PMI.

Our instructors are PMI-approved and PMI-vetted.

We were thoroughly checked and made sure that we met PMI Training Standards to offer project management education to the public.

Our Training Philosophy

1. **PERFORMANCE MATURITY. Practical Skills Development & Hands-on Application- focused; Developing Capacity and Capability to handle any type and size of project with ease**

2. **GLOBAL POSITIONING: Increased Value, Relevance & Impact:**

3. **CERTIFICATION READY: Certification Readiness**

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